



Feasibility Study

Brunswick, GA

+ Vision

To glorify God by reaching out to our underserved neighbors with healing hands and open hearts, fulfilling our purpose to serve their mental health and wellness needs.

+ Mission

The mission of the Remedy Project is to treat the emotional and mental health needs of the neglected addict in our community by providing quality, compassionate and personalized care. We strive to create a caring environment where friends help friends in need, and provide a worthwhile outlet for volunteers to give of themselves, and show the love of Christ.

+ Introduction

The Remedy Project, Inc. is a faith based addiction counseling and recovery program organized to serve the City of Brunswick, Glynn County, and the areas of southeast Georgia. It is located at 400 Gloucester St, Suite 201, in downtown Brunswick, Ga.

+ Organization

The Remedy Project is a Georgia not-for-profit corporation and has received its 501(c)(3) tax-exempt status. A board of directors oversees a paid staff of two, who will direct the activities of the program, including the management and coordination of both professional and non-professional volunteers.

+ Scope of Services

The program will provide quality addiction counseling in a loving and caring faith-based environment. Specific services will include: clinical assessment, assistance through the detox process, faith-based, twelve-step group support, and possible assistance with food, clothing, and long-term housing.

+ Market Analysis

In the state of Georgia this year it is estimated that there will be:

- 43,252 DUIs and 515 deaths due to DUI
- 2,621 deaths related to alcohol abuse and 524 due to illicit drug abuse
- 197,888 people using prescription drugs, 10,877 using inhalants, and 33,607 using hallucinogens
- 57,045 drug related arrests

+ Implementation

The Remedy Project began operation October of 2010. The program routinely operates 40 hours per week, but the counselors are available on an on-call basis.

+ Management Summary

A board of directors will oversee a paid staff of two and a volunteer staff of five to accomplish the goals for the program.

+ Financial Plan

An initial operating budget of \$69,000 is projected for 2012. The primary expenses are the salaries for the two staff counselors, occupancy, and administrative costs for the 12 months of operation. All accounting policies and procedures will be strictly followed. Fundraising efforts are in process; however, in order to continue operation for the remainder of 2011, an additional \$16,000 is needed. Longer range goals are to raise the necessary funds to build and equip a permanent facility to fully meet the needs of the target population.

+ Benefits

The Remedy Project benefits the community in several ways. First of all, it will provide a safer and healthier community. Secondly, it will reduce strain on the already stressed state and county mental health service providers. Finally, the Remedy Project will provide long-term benefits, including: stabilizing the family structure, rebuilding individual lives and providing a sense of hope for the addicted.

+ Board of Directors

Chairman, **Gary Beard**, Assistant Chief of Operation, ICE Academy, Dept. of Homeland Security

Vice Chairman: **Beverly McBride**, Financial Advisor, Addington McBride Financial Advisors

Secretary/Treasurer: **Doug Murray**, Owner/Operator, Jackson Hewitt Tax Service, Southeast Georgia

Board Member: **Kevin Triplehorn**, System Manager, Envisage Consulting, FLETC

Board Member: **Jody Sweeney, ED. S.**, Special Needs Coordinator, Glynn County Schools
House Parent, Eagle Ranch

Agent: **Gil A. Nelis**, Attorney at Law

+ Board of Advisors

Dennis Rice, Chief Information Officer, MAP International

Travis Paulding, Production & Technology Director, St. Simons Community Church

Clint Day, Real Estate Developer

+ Staff

Ministry Director: **John C. Keen**, CIT

Counselor/Facilitator: **Beth D. Keen**

+ We Believe

That **Jesus** was speaking literally in Matthew 25:35,36, and 40 (emphasis added):

“For I was *hungry* and you gave me something to eat, I was *thirsty* and you gave me something to drink, I was a *stranger* and you invited me in, I *needed clothes* and you clothed me, I was *sick* and you looked after me, I was *in prison* and you came to visit me.

...I tell you the truth, whatever you did for one of the *least of these* brothers of mine, you did for me.”

the Remedy project
400 Gloucester Street, Suite 201
Brunswick, GA 31520

theremedyproject.com

john@theremedyproject.com

912.580.7679